

## PRESS RELEASE

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### **MOW Diablo Region Announces New Webinar:** *Too Good to Be True: How to Prevent Being Scammed*



**(June 1<sup>st</sup>, 2022 – Walnut Creek, CA)** –In response to a number of seniors who are falling victims to scams, Meals on Wheels Diablo Region will host a free Zoom, *Too Good to Be True: How to Prevent Being Scammed*, on Thursday, June 23<sup>rd</sup>, 2022 from 4:00 to 5:00 PM.

While anyone can become a victim of scams, seniors are often the number one target. In this free informative Zoom, attendees can learn different and new techniques that scammers use to prey on vulnerable people, how to prevent loved ones from falling victim to scams, financial and legal recourses, psychological effects of falling victim to scams, and personal stories to learn from.

This informative program was a result of our Elder Abuse Counselor seeing an increased number of our clients being scammed. . One client fell victim to scamming and lost over \$300,000 to someone who they considered a “friend”. “We believe that a webinar with expert advice and a live Q&A session for attendees is a great way for us to address the wide range of concerns related to scamming,” says Caitlin Sly, Executive Director of Meals on Wheels Diablo Region. MOW Diablo Region is the only meals on wheels in the county and one of the few in the country who has an Elder Abuse Prevention Program.

*Meals on Wheels Diablo Region is an independent non-profit and the only meals on wheels in the county to deliver both meals and life-improving services that include, Fall Prevention, Care Management, Health & Wellness, Friendly Visitors, and Friendly Callers.*



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This webinar will be presented by:

- *Kristin Peterson*, Assistant Vice President, Business and Community Development, Pacific Service Credit Union
- *Colleen Geraghty*, Account Coordinator, BALANCE
- *Caitlin Sly*, Executive Director, Meals on Wheels Diablo Region
- *Shirley Krohn*, Advocate, Member of CA Senior Legislature

Although this Zoom is focused on scamming as it relates to elder abuse, it is open to anyone to attend. We invite you to join on behalf of yourself, a loved one, or a senior friend. To register, [click here](#).

***About Meals on Wheels Diablo Region:*** *Helping over 7,500 seniors each year, our mission is to enhance the lives of older adults in Contra Costa County by providing coordinated care that enables them to live independently and with dignity. Our dedicated staff of experts connects seniors with essential services in Contra Costa County. We work to keep our elderly neighbors nourished, healthy, safe, and independent because we provide more than a meal. [Learn more about our work here.](#)*

*As our list of seniors in need grows, so does our need for more volunteers. Help us support more seniors in the county! If you would like to volunteer with us, [please click here.](#)*

*Stay in the loop with our updates and announcements, [follow us on Facebook!](#)*